



www.auraportal.com

AuraPortal is unique in that it covers not only process modeling, process execution and monitoring, which are typical of BPMS solutions, but it also offers a full set of CRM and SCM (Supply Chain Management) features, Intranet and Extranet collaboration functions, and a versatile Document Management system based on Microsoft SharePoint. These functions can be linked with Accounts, Project Management, Costs, Revenue, Items, and many other data elements, and can be accessed through web portals for both internal and external content interaction.

The Real-Life test

Ask any competing vendor to develop a real process you have, or want to have, in your company.

Select a short but somewhat complex process, not just an approval circuit. For instance, a process with subprocesses, human and system tasks, exception events (time and message), parallel and looping flow threads, to handle multi-register data with complex automatic treatments for each register, the automatic creation of related documents with a digital signature, including the integration of an independent set of business rules that can be changed any time without touching the process model. All with the participation of, employees, customers, and suppliers as process task performers.

Since *AuraPortal* does not require any programming, we should be able to present a fully-developed process, ready for test execution in just a few days. Can other BPMS vendors do that?

AuraPortal CAN DO IT !



NOTE: In many occasions, potential customers selected AuraPortal over other BPMS vendors because they asked for a real process to be developed, executed, and tested before making a purchasing decision. In all cases, AuraPortal was the only one to deliver a working solution on time.



www.auraportal.com

info@auraportal.com

Skype: auraportal

AuraPortal USA

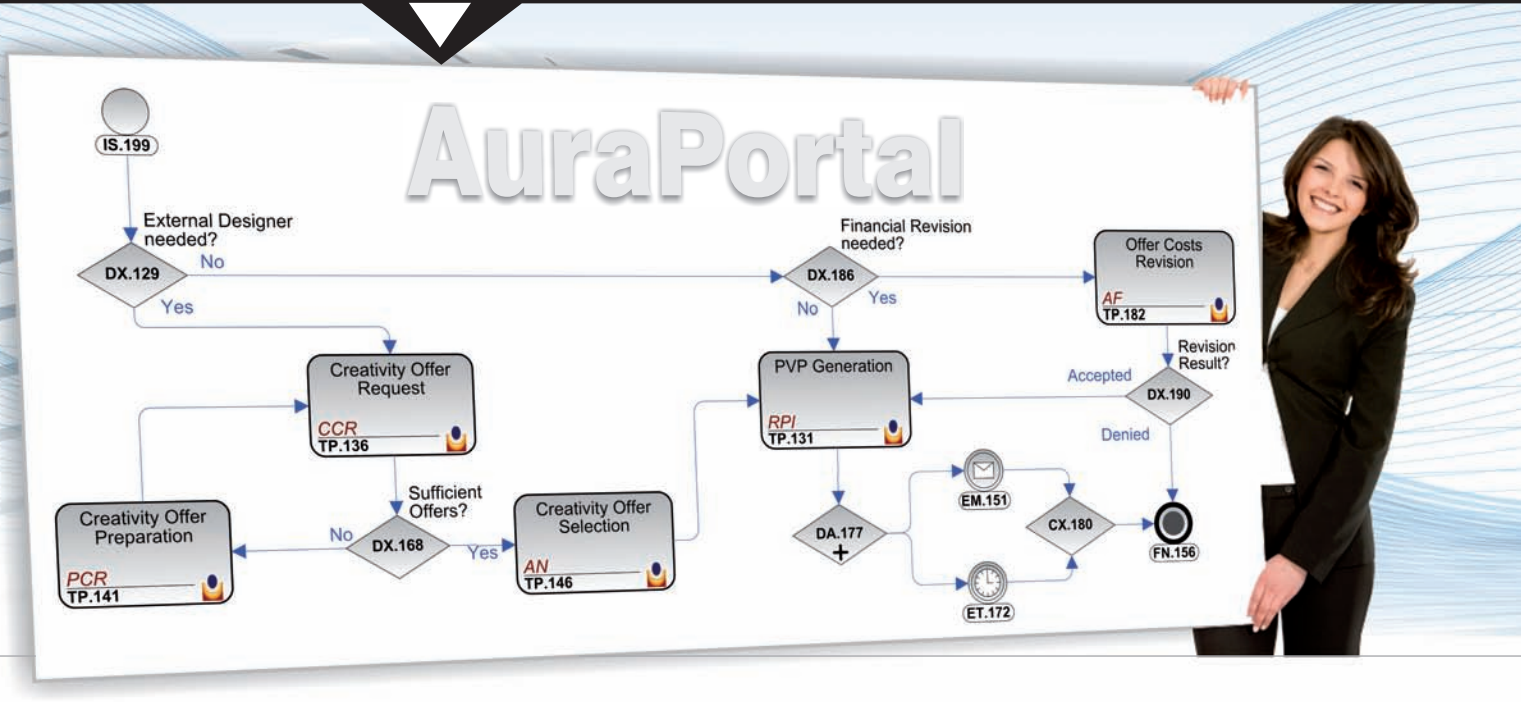
55 Middlesex St.

N. Chelmsford, MA 01863 - +1 978-808-6340

AuraPortal is one of the most advanced
BPM Vendors worldwide with presence in
more than 40 countries.



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AuraPortal, founded in 2001, is a Spanish business group with Shareholder Equity of \$30 Million USD with the primary goal of developing the most technologically advanced BPMS (Business Process Management Suite) solution. In order to achieve this goal, the *AuraPortal* solution is built on the latest industry standards such as the BPMN modeling notation adopted by the OMG, and includes highly innovative features. One of *AuraPortal*'s most advanced technological innovations is the automatic building of Process Execution Engines directly from the modeling diagram without the need of IT programming. An extraordinary feature that provides complete process control to the business people in the organization.

In only six years **AuraPortal** has achieved a remarkable position in the global BPMS market, thanks to sound business management and a highly qualified staff of software and business professionals. *AuraPortal* is installed in over 350 companies throughout more than 40 countries as a result of a technologically superior solution that is supported by more than 300 certified consultants.

In the last year **AuraPortal**:

- ▶ Has increased the company size by **30%**
- ▶ Has increased the number of customers by **122%**
- ▶ Has increased the number of sales by **130%**
- ▶ Has increased the number of Partners by **36%**
- ▶ Has increased its market visibility by **185%**
- ▶ Has improved its brand positioning.



AuraPortal in the Magic Quadrant of Gartner

AuraPortal is among the top 22 world-class BPMS products included in Gartner's acclaimed 2009 Magic Quadrant Report.

In its recently published report, "Magic Quadrant for Business Process Management Suites, (BPMS), 2009", the prestigious business analyst organization Gartner, Inc. defines *AuraPortal* as the 'Example of next-generation BPMS'. The report includes *AuraPortal* within the group of the top 22 best BPMS solutions in the world, out of hundreds of candidates.

"AuraPortal keeps delivering an example of next-generation of BPMS, where the models can be executed immediately without the need of programming."

All suppliers direct their energies to becoming the "next-generation BPMS" however, *AuraPortal* is already there.

This exclusive recognition awarded to *AuraPortal* from the prestigious Gartner, Inc. is the greatest honor that a company can hope to receive.

An important fact to be taken into account is the positive evolution of the *AuraPortal* BPM Suite in the report, as it is the solution that has moved up the **most places in the report**, positioned in **the Visionaries quadrant**, and in front of the majority of the Vendors in the Visionaries quadrant.

A REVOLUTION!

According to practically all analysts, the emergence of BPMS is perhaps the most revolutionary trend experienced in the enterprise management software market, comparable, within its domain, to that of the Internet.



It is foreseeable that in the mid-term ALL modern enterprises and organizations of any size in the world will have and use BPMS for managing the majority of their activities.