



CAASPRE Consulting, LLC  
PO Box 341365 | Tampa, FL 33694  
Phone: 813.649.8250 | fax: 813.265.9468  
[www.caaspreconsulting.com](http://www.caaspreconsulting.com)

March 26, 2010 – Tampa, FL – CAASPRE Consulting ([www.caaspreconsulting.com](http://www.caaspreconsulting.com)) joined AURA ([www.auraportal.com](http://www.auraportal.com)), a global provider of Business Process Management (BPM) software, at the Gartner Business Process Management Summit 2010 in Las Vegas, from March 22-24, at Caesar’s Palace.

AuraPortal exhibited the AuraPortal BPMS product during the conference, highlighting their “next generation”, business-resource-focused capabilities. Gartner has selected the AuraPortal BPMS as one of the best BPMS packages in the world, among hundreds of candidates, in its ‘Magic Quadrant’ report published, February 2009, in which AuraPortal has been defined as ‘an example of next-generation BPMS’, and categorized as a “Visionary” vendor.

One of the key issues in the BPM market today is the ability for business people to create and maintain business processes without the need to utilize IT resources. The AuraPortal solution is unique in its ability to support the creation of the most complex business processes and rules without the need of programming, allowing IT users to focus on the integration of other applications and systems maintenance.

AuraPortal’s solution, which supports CRM Process automation with BPM, implies a true revolution which will change the future of CRM, as CRM features are solved and improved with processes built with a BPMS.

#### About AURA

AURA is a global BPMS (Business Process Management System) provider, delivering a solution that creates Business Process Workflow Execution Models without the need for IT programming.

#### About CAASPRE

CAASPRE Consulting solves complex business issues by providing enterprise-wide solutions architecting and business strategies, database architecture, modeling and design, custom programming, Business Process Management (BPM), report writing, Web and client-server-based application development and helping clients increase productivity by aligning their information technology infrastructure with their core business objectives.